UNLOCKING INNOVATION THROUGH DIVERSITY

2018 AND BEYOND
ABOUT MSDUK

MSDUK BRINGS TOGETHER INNOVATIVE AND HIGH-GROWTH EMBs WITH GLOBAL CORPORATIONS COMMITTED TOWARDS CREATING AN INCLUSIVE AND DIVERSE SUPPLY CHAIN.

OUR INTEGRATED ECOSYSTEM OF INNOVATION, KNOWLEDGE AND PROCUREMENT HUBS HELP EMBs BRING INNOVATIVE IDEAS TO MARKET, DEVELOP BUSINESS LEADERS OF THE FUTURE AND ACHIEVE SUSTAINED GROWTH THROUGH ACCESS TO CORPORATE SUPPLY CHAINS.
OUR JOURNEY SO FAR

- **125** Corporate Members
- **1465** EMBs
- **950** One to one meetings
- **320** Certified Businesses
- **£6,750m** of business generated
- **737** Contract opportunities
- **122** Events since 2006
- **106** Successful Suppliers
- **212** Contracts

[Logo of GSDA (Global Supplier Diversity Alliance)]
2020 ECOSYSTEM

INNOVATION HUB
- DEVELOP IDEAS
- COMMERCIALISE
- ACCESS TO MARKET
- SCALE-UP

PROCUREMENT HUB
- SUPPLY CHAIN INTELLIGENCE
- CREATING CONTRACT OPPORTUNITIES
- CONNECTING BUYERS AND SUPPLIERS
- ENABLING BUSINESS GROWTH

MSDK 3.0 ECOSYSTEM

KNOWLEDGE HUB
- BENCHMARKING
- CONSULTANCY
- KNOWLEDGE TRANSFER
- RESEARCH & IMPACT ASSESSMENT
2020 AMBITION

OUR GOALS AND DELIVERABLES

We have a set of ambitious goals to take MSDUK to 2020. These give us focus and determination to create the most relevant events and programmes to ensure success for all.

- **300 NEW IDEAS TO MARKET**
- **£25M+ INVESTMENT IN NEW IDEAS**
- **A NETWORK OF 700 EMBs**
- **DIVERSE PARTNER NETWORK**
- **EXTENDED GLOBAL NETWORK**
- **DIGITAL COMMUNITY OF 5,000+ STAKEHOLDERS**
- **100+ ENTREPRENEURS IN LEADERSHIP PROGRAMMES**
- **£250M+ BUSINESS WON**
INNOVATION HUB

WHERE INNOVATION MEETS INDUSTRY

DEVELOP IDEAS
Supporting you to test & trial your solutions through cross-sector partnerships with universities, accelerators & labs.

COMMERCIALISE
Access to industry knowledge, technical expertise, customer validation & brand exposure.

ACCESS TO MARKET
Supporting your entry to market through visibility and access to corporate & industry networks.

SCALE-UP
Access to financial expertise, workshops, investors and alternative funding platforms.

OUR PROGRAMMES to help you get the most out of the Hub

- INNOVATION CHALLENGE
- PITCHING & INVESTMENT TRAINING
- INDUSTRY FORUMS
- CORPORATE MENTORING
- INVESTORS MEET-UP
- PRODUCT DEVELOPMENT

HUB SPONSOR

PROGRAMME SPONSOR
KNOWLEDGE HUB

WHERE RESEARCH & KNOWLEDGE IMPROVES BUSINESS PERFORMANCE

**BENCHMARKING**
Supplier diversity benchmarking tool, developed in partnership with Accenture, helps industry measure performance, assess impact of their supplier diversity programme and gives access to industry best practices.

**CONSULTANCY**
Providing practical & straightforward implementation strategies to develop a supplier diversity programme in your organisation.

**KNOWLEDGE TRANSFER**
Partnering with world class business schools to deliver tailored leadership and business development programmes to help entrepreneurs scale-up.

**RESEARCH & IMPACT ASSESSMENT**
To establish strong business case for supplier diversity and measure socio-economic impact of supplier diversity.

OUR PROGRAMMES to help you get the most out of the Hub

- Residential Executive Education Programme
- Best Practice Seminars
- Supplier Diversity Benchmarking Tool
- CPO Roundtables
- Research Papers
- Impact Reports

HUB SPONSOR

MSDUK

KNOWLEDGE HUB

PROGRAMME SPONSOR

EY

Building a better working world
WHERE OPPORTUNITIES LEAD TO SHARED GROWTH

SUPPLY CHAIN INTELLIGENCE
Enabling suppliers to be “supply chain ready” through resources, workshops & toolkits and helping supply chains access innovative solutions.

CREATING CONTRACT OPPORTUNITIES
Offered by our corporate and partner network.

CONNECTING BUYERS AND SUPPLIERS
Our online database of certified EMBs, Meet the Buyer events, conferences, supplier referral programme and personal introductions brings Buyers and suppliers together to build lasting business relationships.

ENABLING BUSINESS GROWTH
With an average annual business generated in excess of £100m, we help ethnic minority businesses grow, increase revenue and expand globally.

OUR PROGRAMMES to help you get the most out of the Hub
- EXHIBITIONS & TRADE SHOWS
- MEET THE BUYER
- CERTIFICATION FOR EMBs
- TRADE DELEGATIONS
- CONFERENCES AND AWARDS
- PROCUREMENT MASTERCLASS
# EVENTS IN 2019

Our comprehensive calendar of events throughout 2019 offers all our stakeholders opportunity to meet and make new connections, learn and develop and find opportunities to grow and improve.

**MSDUK EVENTS**
- **EUROPEAN SUPPLIER DIVERSITY CONFERENCE ROADSHOWS**
  - **SEPT**
  - **FEB & MAY**

**INNOVATION HUB**
- **INNOVATION CHALLENGE INDUSTRY FORUMS COFFEE WITH INVESTORS PITCH TRAINING**
  - **SEPT**
  - **MARCH, JUNE & NOV**
  - **FEB, APRIL, AUG & NOV**

**KNOWLEDGE HUB**
- **LEADERSHIP PROGRAMME TUCK RESIDENTIAL BENCHMARKING SUMMIT**
  - **MARCH TILL JULY**
  - **APRIL & SEPT**
  - **SEPT**

**PROCUREMENT HUB**
- **MEET THE BUYER BUSINESS SHOW**
  - **APRIL**
  - **SEPT**

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*FIND OUT MORE AT [WWW.MSDUK.ORG.UK](http://WWW.MSDUK.ORG.UK)*
CORPORATE NETWORK

OUR GROWING COMMUNITY OF CORPORATE MEMBERS

accenture  AgileOne  AIG  American Express
ARUP  Bank of America  BARCLAYS  Bristol-Myers Squibb
BT  CBRE  Citi  Cox Automotive
Cummins  EDF Energy  Enterprise  EY
GIBBS HYBRID  GSK  IBM  Intel
ISS  Johnson & Johnson  J.P. Morgan  Linklaters
Marsh & McLennan Companies  Mastercard  MetLife
Mott MacDonald  MSD  Pinsent Masons  Sodexo  Wyndham Destinations
With over 300 businesses from 25+ industry sectors registered on our database, and 3000+ EMBs in our extended network, we provide our corporate members access to a choice of suppliers offering innovative solutions while being highly competitive.

**NUMBER OF SUPPLIERS BY TURNOVER**

- £2M+ (19%)
- £500,000 - £2M (37%)
- <£500,000 (44%)
JOIN US

Whether you are an ethnic minority owned business or a potential corporate business, join us and be part of our dynamic network that connects talented, innovative EMBs and global corporations and realise the power of difference and inclusion.

VISIT WWW.MSDUK.ORG.UK
CALL +44 (0)116 253 2520
EMAIL DIVERSITY@MSDUK.ORG.UK

Let your supply chain be the gateway to innovation, embrace diversity and inclusion to unlock hidden potential and give opportunities to the business leaders of tomorrow who represent modern Britain as it is today; multicultural & diverse.

@MSD_UK