

BUSINESS CASE FOR SUPPLIER DIVERSITY

COUNTRY: CHINA

Definition of a minority business in China:

- ✧ Located in the People's Republic of China
 - ✧ At least 51% owned, operated, and controlled by China's ethnic minority group members
 - ✧ For-profit enterprise
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IN COUNTRY DEMOGRAPHY/ STATISTICS

55 Different categories of recognised minority groups. A minority group member is an individual who is a Chinese citizen and belongs to one of the following 55 ethnic minority groups: Zhuang, Manchu, Mongolian, Hui, Tibetan, Uygur, Miao, Yi, Bouyei, Korean, Dong, Yao, Bai, Tujia, Hani, Kazak, Dai, Li, Lisu, Va, Lahu, Shui, Dongxiang, Naxi, Jingpo, Kirgiz, Tu, Daur, Mulao, Qiang, Salar, Maonan, Gelo, Xibe, Gaoshan, Blang, Achang, Pumi, Tajik, Nu, Uzbek, Russian, Ewenki, De'ang, Bonan, Yugur, Jing, Jino, Tatar, Dulong, Oroquen, Hezhe, Lhoba, Moinba, She.

- **8.49% of total minority population according to China's demographic survey in 2010**
- **Individual break down by ethnicity:**

Ethnic Minorities	Population	Percentage of Total Population
Zhuang	16,926,381	1.2700%
Hui	10,586,087	0.7943%
Manchu	10,387,958	0.7794%
Uygur	10,069,346	0.7555%
Miao	9,426,007	0.7072%
Yi	8,714,393	0.6538%
Tujia	8,353,912	0.6268%
Tibetan	6,282,187	0.4713%
Mongolian	5,981,840	0.4488%
Dong	2,879,974	0.2161%

Bouyei	2,870,034	0.2153%
Yao	2,796,003	0.2098%
Bai	1,933,510	0.1451%
Korean	1,830,929	0.1374%
Hani	1,660,932	0.1246%
Li	1,463,064	0.1098%
Kazak	1,462,588	0.1097%
Dai	1,261,311	0.0946%
She	708,651	0.0532%
Lisu	702,839	0.0527%
Dongxiang	621,500	0.0466%
Gelo	550,746	0.0413%
Lahu	485,966	0.0365%
Va	429,709	0.0322%
Shui	411,847	0.0309%
Naxi	326,295	0.0245%
Qiang	309,576	0.0232%
Tu	289,565	0.0217%
Mulao	216,257	0.0162%
Xibe	190,481	0.0143%
Kirgiz	186,708	0.0140%
Jingpo	147,828	0.0111%
Daur	131,992	0.0099%
Salar	130,607	0.0098%
Blang	119,639	0.0090%
Maonan	101,192	0.0076%
Tajik	51,069	0.0038%
Pumi	42,861	0.0032%
Achang	39,555	0.0030%

Nu	37,523	0.0028%
Ewenki	30,875	0.0023%
Jing	28,199	0.0021%
Jino	23,143	0.0017%
De'ang	20,556	0.0015%
Bonan	20,074	0.0015%
Russian	15,393	0.0012%
Yugur	14,378	0.0011%
Uzbek	10,569	0.0008%
Moinba	10,561	0.0008%
Oroquen	8,659	0.0006%
Dulong	6,930	0.0005%
Hezhe	5,354	0.0004%
Gaoshan	4,009	0.0003%
Lhoba	3,682	0.0003%
Tatar	3,556	0.0003%
Other unidentified ethnic minorities	640,101	0.0480%

Source: China's 6th population census in 2010

- **Top five regions/ cities where they are based:**
Guangxi, Inner Mongolia, Ningxia, Xinjiang, Tibet

About the NMSDC partner council: MSD China

Established: Launched in 2008, Minority Supplier Development in China (MSD China) is the first national non-profit membership organization in China dedicated to driving the development of China's minority-owned business through connecting minority suppliers with major purchasing corporations for procurement opportunities.

17 Corporate Members

8 Charter Members

Dell Inc.

9 Regular Members

Cummins Inc.

IBM Corporation

Cisco Systems, Inc.

Johnson Controls, Inc.

Tianjin Tasly Group Co., Ltd.

United Technologies Corporation (UTC)

The Coca-Cola Company

Motorola Solutions, Inc.

Wyndham Worldwide Corporation

Marriott International, Inc.

Hewlett-Packard Company

Delphi Corporation

Intel Corporation

Merck & Co., Inc.

PepsiCo, Inc.

YCH Group

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